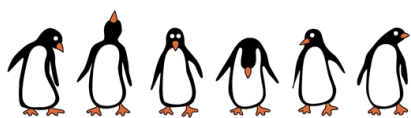


FALKLAND ISLANDS TOURIST BOARD



Falkland Islands

T O U R I S T B O A R D

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Held at 14:00 on 21st February 2020
Chamber of Commerce

Present:

Sally Ellis	SE	Chair
Alex Olmedo	AO	Vice Chair
Stephanie Middleton	SM	Executive Director
Mark Pollard	MP	MLA
Karen Lee	KL	Financial Controller
Andrew Gaule	AG	Head of Policy
Carli Sudder	CS	Chair of Tourism Association
John Clifford	JC	Director
Sammy Marsh	SMA	Director
Morgan Goss	MG	Director

In Attendance: None

Minutes: Rachael Crowie RC

Public and Press Gavin Short (FIRS)

Item	PART I	Action
1	<u>Apologies for absence</u>	
1.1	Julie Sloan.	
1.2	The Board would like to thank Margaret Williams for her time as a Director and welcome Morgan Goss as a Director of the FITB Board.	
2	<u>Declaration of interest</u>	
2.1	There were no declarations of interest.	

3	<p><u>Confirmation of the minutes of the meeting held on the 26th September 2019</u></p> <p>3.1 The Minutes were confirmed as a true and accurate record.</p>	
4	<p><u>Matters arising from the minutes of the meeting held on 26th September 2019</u></p> <p>4.1 New large sign as an attraction – (5.5 in previous minutes)</p> <p>MP informed the Board that MLA Bragger plans to bring a group together to improving public space with local artists. MP will see if the FALKLAND ISLANDS (large letters sign) could be incorporated within this group.</p> <p>4.2 Seasonal work permits – (9.1 in previous minutes)</p> <p>AO reported that there is currently delays on work permits. MP will ask MLA Roberts for an update on this matter and SM will speak with MLA Roberts to see if she thinks it would be appropriate for her to attend our wash-up meeting in April.</p> <p>4.3 Tourism Awards – (10.3 in previous minutes)</p> <p>This is still to be looked into.</p>	<p>MP</p> <p>MP & SM</p> <p>CS & SM</p>
5.	<p><u>Executive Director Update</u></p> <p>5.1 SE informed the Board that members in the tourism industry met with the Ambassador of Brazil and his Social Media manager, which was very positive with ways to move forward and how they can assist us. The Chair of the Tour Operators Association (BRAZTOA) in São Paulo, will be visiting for one week at the end of the month.</p> <p>5.2 SM informed the Board that with the Jetty Visitors Centre lease now been finalised the next steps are the sub lease for the Philomel Store and the Licence to Operate.</p> <p>5.3 SM has been looking at solutions to stabilise the centre pontoon and has asked for a quote from Martech Falklands which may mean FITB will have to submit a supplementary paper to our budget, for this improvement. AG will ask CMT for an update on the waterfront development with regards to the landing area.</p> <p>5.4 SM would like to thank RFIP for their support around the Jetty Visitors Centre and car park.</p> <p>5.5 When the draft of the Visitor Guide to the Falkland Islands are at the end process, SM will send this out to the Board for their feedback. CS asked if copies of the new Visitor Guide would be getting distributed to known agencies once completed. SM said it is something that will be considered once the guide is printed.</p> <p>5.6 When updating the Tour Guide Handbook, the Board asked if there could be a general facts sheet with updated information for the current tour guides which SM agreed.</p>	<p>SM</p> <p>SM</p> <p>AG</p> <p>SM</p> <p>SM</p>

